



PARONELLI PIPE ITALY - FIND THE BEST ARTISAN PRODUCTION COMPANY PIPE MADE IN ITALY

Mappa

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Il marchio Paronelli raccoglie dentro di sé una passione famigliare che nasce nel 1945 con Jean Marie Alberto Paronelli che disegnava e realizzava pipe in radica italiana. Le idee e i canoni del fondatore sono stati tramandati di generazione in generazione. Ariberto Paronelli, che guida ora l'azienda, porta avanti con passione e dedizione il lavoro iniziato dal capostipite disegnando e realizzando modelli classici rivisitati in chiave moderna. Ariberto lavora anche su commissione. Per la famiglia Paronelli la pipa è una questione di cuore. Il Fondatore Jean Marie Alberto Paronelli nasce il 21 Dicembre 1914 a Gavirate. A 18 anni, si reca a Londra dove impara a parlare e scrive correttamente Francese, Inglese, Tedesco e Spagnolo. Nella città londinese conosce l'arte della pipa, visitando con assiduità i negozi di Burlington Arcade. Diviene prima collezionista e poi consulente di altri appassionati collezionisti come lui. Inizia a lavorare per Leonida Rossi e apre un ufficio a Milano per la vendita delle Pipe Rossi. Nel 1945 decide di mettersi in proprio creando il marchio Paronelli. Inizia a disegnare e realizzare i suoi primi modelli per il mercato inglese. Nel 1970 con i suoi figli costituisce il Primo Museo Italiano della Pipa a Gavirate (VA) e fonda la rivista LA PIPA. Alberto è stato anche rettore dell'Accademia Italiana della Pipa e membro onorario di numerosi club sparsi in tutto il mondo. Credeva soprattutto nell'amicizia e nei rapporti umani. Nel suo museo si danno ancora oggi appuntamenti agli appassionati di tutto il mondo. Raccontava tanti piacevoli aneddoti e ti scoprivi bambino in un mondo incantato. La cosa che maggiormente colpiva conoscendolo è la vitalità di chi, come lui, ha avuto la fortuna di non lavorare mai un giorno, perché lo ha fatto con grande passione. La sua creatività si esprimeva nelle parole ma anche nella pittura e nella scultura di cui Alberto era grande appassionato. La famiglia Paronelli è anche proprietaria del primo museo italiano della pipa con sede a Gavirate (VA). La più grande collezione al mondo di pipe. Nelle 9 sale del museo si contano oltre 30000 pezzi esposti provenienti da tutto il mondo. Il museo è da oltre 50 anni un punto di riferimento per tutti gli appassionati. Sempre presso il museo, la famiglia Paronelli, organizza ogni anno l'ITALIAN PIPE SHOW (www.italianpipeshow.com) che richiama fumatori, collezionisti e curiosi da tutto il mondo. INFORMAZIONE NEGOZIO PARONELLI PIPE VIA DEL CHIOSTRO 1/A P.IVA IT03141400121 21026 GAVIRATE Italia Chiamaci: +393407444130 Scrivici: info@paronellipipe.it INGLESE: Paronelli has a family passion that was born in 1945 with Jean Marie Alberto Paronelli who designed and manufactured pipes in Italian briarwood. The ideas and standards of the founder have been handed down from generation to generation. Ariberto Paronelli, who now runs the company, carries on with passion and dedication the work started by the founder designing and creating classic models revisited in a modern key. Ariberto also works on commission. For the Paronelli family, pipes are a matter of heart. The Founder Jean Marie Alberto Paronelli was born on 21 December 1914 in Gavirate. At the age of 18, he went to London where he learned to speak and write French, English, German and Spanish. In the city of London, he learned the art of the pipe, visiting assiduously the shops of Burlington Arcade. He first became a collector and then a consultant to other passionate collectors like him. He started working for Leonida Rossi and opened an office in Milan for the sale of the Pipe Rossi. In 1945, he decided to start his own business, creating the brand Paronelli. He began to design and produce his first models for the English market. In 1970, with his sons, he founded the First Italian Pipe Museum in Gavirate (VA) and founded the magazine LA PIPA. Alberto has also been rector of the Italian Pipe Academy and honorary member of numerous clubs around the world. He believed above all in friendship and human relations. In his museum enthusiasts from all over the world still come to meet. He told many pleasant anecdotes and you found yourself a child in an enchanted world. The thing that most struck him knowing is the vitality of the

Descrizione

The Paronelli brand gathers within itself a family passion that was born in 1945 with Jean Marie Alberto Paronelli who designed and created Italian briar pipes. The ideas and canons of the founder have been handed down from generation to generation. Ariberto Paronelli, who now leads the company, carries on the work started by the founder with passion and dedication, designing and creating classic models with a modern twist. Ariberto also works on commission. For Paronelli family the pipe is a matter of heart. We place great importance on the "preparation of the briar blocks". The briar is cultivated, under the supervision of Ariberto, in the best geographical areas of Italy (Calabria and Sardinia). This root is extracted from the soil when the plant is at rest and therefore lymph-free (which would make the smoke bitter). Boiling is extremely important. It is made to stabilize and purify the briar root (growing under the ground it absorbs the mineral salts and tannins present in the soil). Once this process is complete, the individual plates are dried and cured. This process can vary from 2 to 5 years. We are able to produce pipes made with briar from the minimum maturation period of almost 70 years (plates prepared by the founder J. M. ALBERTO PARONELLI in 1945). Thanks to his strict discipline we are able to get a good pipe right from the first smoke. The Paronelli family is also the owner of the first Italian pipe museum based in Gavirate (VA). The largest collection of pipes in the world. In the 9 rooms of the museum there are over 30000 exhibits from all over the world. The museum has been a reference point for all enthusiasts for over 50 years. Always at the museum, the Paronelli family organizes every year the ITALIAN PIPE SHOW (www.italianpipeshow.com) which attracts smokers, collectors and onlookers from all over the world. SHOP Paronelli Pipe from 1945 deals with the production and sale of handmade briar pipes. Access the online store categories to choose and receive your new pipe directly at your home.

Contatti

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se who, like him, had the good fortune to never work a day, because he did it with great passion. His creativity was expressed in words but also in painting and sculpture of which Alberto was a great fan. The Paronelli family is also the owner of the first Italian pipe museum based in Gavirate (VA). The world's largest collection of pipes. In the 9 rooms of the museum there are more than 30,000 pieces on display from all over the world. For over 50 years the museum has been a point of reference for all enthusiasts. Also at the museum, the family Paronelli, organizes the ITALIAN PIPE SHOW (www.italianpipeshow.com) every year that attracts smokers, collectors and onlookers from around the world. SHOP INFORMATION PARONELLI PIPE VIA DEL CHIOSTRO 1/A 21026 GAVIRATE Italy VAT no. IT03141400121 Call us: +393407444130 Write us: info@paronellipipe.it

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